Crossing the Bridge

Thank you for your generosity and engagement in the ministry of Marco Lutheran Church in 2018!
Crossing the Bridge

Marco Lutheran Is Intentional About The Kingdom Of God

Marco Lutheran Is Intentional About Mission and Ministry

Marco Lutheran Is Intentional About Creating Relationships
Crossing the Bridge

Marco Lutheran Church historically has considered the needs of populations on both sides of the Bridge.
Interesting Statistics

For the first time since the Census Bureau has released these annual statistics, they show an absolute decline in the nation’s white non-Hispanic population—accelerating a phenomenon that was not projected to occur until the next decade.
Interesting Statistics

William H. Frey
Senior Fellow - Metropolitan Policy Program
Second, the new numbers show that for the first time there are more children who are minorities than who are white, at every age from zero to nine. This means we are on the cusp of seeing the first minority white generation, born in 2007 and later, which perhaps we can dub Generation “Z-Plus.”
A second noteworthy finding from the new census estimates is that, for the first time, minorities outnumber whites nationally for each age under 10 (see Figure 2). While earlier estimates revealed “minority white” status for some of these youthful ages, this is now solidly the case for individuals born in each year since 2007.
My training in mission work suggested that bridges, intersections and interstate highways, along with railroad tracks, can be construed as barriers.

Many workers cross the Jolly Bridge every morning and every evening, as do many of our church community.
There are ministry opportunities in every location. While we may speak differently from each other, the eternal need remains the same.

There are ministry options on Marco Island and over the bridge. Estimates are from the bridge to I 75 an additional 100,000 people.

Over the years I have seen an increase in ethnic groups on the island.
Through the efforts of Lighthouse Harbor and Sailing Solo, Marco Lutheran has adopted many projects over the bridge including meals at St. Matthew’s House, projects at Manatee Elementary, Habitat for Humanity, and efforts with tutoring at Grace Place, to mention a few.
This phrase, Crossing the Bridge, is now intended in a different light. To work more closely with two entities who have a track record in working with Haitians and Latinos along with Hispanic

No matter what color our skin may be, we are all children of God
The largest barrier is one of language and perhaps the second is cultural differences.

The challenge is to find ways to communicate and understand one another, and seek to share the Gospel with one another.
We are already a church outside of the walls of our facility but this endeavor might make us even more of such of a church.
It might be as simple as opening our main facility to ESL classes or activities of groups who are doing ministry in these areas.

Granted, we can not do it all, but we can make a beginning as the population of the Collier Blvd area continues to increase with more ethnic groups.
This would move us into a multicultural ministry with multicultural volunteers /or staff.

Not only could we assist with basic provisions, but mentoring and discipleship along with ESL classes could become hallmarks of our ministry.

We could work with Amigos n Cristo and The Pelican.

It might also help each of us to discover and use our passion.
Over the summer we have made some changes in our worship:
beginning with announcements at 9:25 a.m., seeking to hold our worship to 60 minutes so that in season if we go one hour we can commune everyone.
You will see more changes as we focus on the flow of our worship.
Crossing the Bridge

Expedite Communion
Add Third Station during season
Musical Interlude Postlude

We need your help:
Third Station for communion.
Need servers. Ushers.
Altar Guild assistants
Crossing the Bridge

April brings election of Council Members

By Law for terms presented in November to be voted on in January
Five/Two Emphasis

GOAL: to start in 10 new missions by the year 2021

There are five Regions in our District.

Each region will seek to establish 2 new missions.
Crossing the Bridge

Council is putting together a committee to begin preliminary discussions and planning for our next steps.

Individuals include Jon Zehnder and Richard Browning our past and present Circuit Visitors, along with Dave Tobiasz, Dawn Snyder, Karl Ristow, Carmen Brookshaw, Jaye Spencer, Tom Cooper, Jim Shaw, and Marv Thor.
Transitions

Much like we did when we had two retirements, Council established a Charting Christ’s Course Committee which led us to the conclusion that there was need for an Office Administrator and a full time Associate Pastor.

Both are now in place, Betsy Francis and Pastor Tom.
IDEAS FROM STAFF

• Shuttering windows in high risk areas for hurricane protection
• Opening facility for more evening community meetings
Facilities:

- Using our outdoor space for more ministry opportunities:
  - Outdoor weddings (Gazebo)
  - Evening activities: informal basketball games
  - Outside baptisms (Gazebo)
  - Christmas Island Style outdoor event
New Church Website is currently in development and will be rolled out in early 2019!

Updating software for administrative purposes

Continue to use copy codes for tracking resource usage

Continue to use Facebook to promote ministry in Naples as well as Marco.
Crossing the Bridge

Purchase credit card machine for use for ticketed events, purchasing gift shop items, maybe for ministry donations.

Update/redesign church mobile app for phones so all information is easily accessible on a smart phone.
Crossing the Bridge

We are all engaged in working out the Gospel of Jesus Christ in our midst and beyond, it makes sense that these simple truths can assist us in our walk with our Lord, who is working in us and through us to reach others for the sake of the Gospel, that we like He have come to serve, not to be served.
Expanding our volunteer ministry:

• *(The Captain needs more deckhands!)*

Adding volunteers for church liaison for church rental events (to answer questions about our ministries, lead a tour of the facility if asked, give out pamphlet information on ministries.) when outside groups are using our facility.
Crossing the Bridge

• Pastor Tom is beginning a study of “The Story” in the Artesia Sub-division in Naples – January 2019. This will be a year-long commitment.

• Perhaps there are others who be open to beginning a small group in their home like Alpha.
Sr. Pastor Kevin Koenig
Associate Pastor – Tom Boeck
Larry Carlen – Facilities
Craig Greusel – Music Director
John Davis – Keyboard Specialist
Betsy Francis – Office Manager
Nancy Piper – Technology Administrator
Claudia Sondersorge-Trejos – Receptionist
Crossing the Bridge

• Lighthouse Harbor
  • Camp Able
• Christmas Parade and Caroling
• Numerous Outreach Activities
• Activities for Children in Summer
• Alpha Class and Discover Marco
• Back to the Island, Back to Church
# Crossing the Bridge
## Video Streaming Stats for 2018

### “LIVE” VIEWS
People viewing the service as it happens

<table>
<thead>
<tr>
<th>VIEWS</th>
<th>VIEW TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>857</td>
<td>724.83 total hours</td>
</tr>
</tbody>
</table>

1 hour 24 min. avg. view time

### ARCHIVED VIEWS
Number of people accessing the videos

<table>
<thead>
<tr>
<th>TYPE OF SERVICE</th>
<th>VIEWS</th>
<th>VIEW TIME</th>
<th>AVG. TIME VIEWING</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALL SERVICES</td>
<td>2908</td>
<td>871.19</td>
<td>30 min. avg. view time</td>
</tr>
<tr>
<td>WORSHIP SERVICES</td>
<td>2531</td>
<td>772.83</td>
<td>31 min. avg. view time</td>
</tr>
<tr>
<td>CELEB. OF LIFE (6)</td>
<td>209</td>
<td>56.69</td>
<td>27 min. avg. view time</td>
</tr>
<tr>
<td>VOW RENEWAL (1)</td>
<td>7</td>
<td>13 min. long</td>
<td>13 min. avg. view time</td>
</tr>
<tr>
<td>VISITING SCHOLAR</td>
<td>61</td>
<td>3.76</td>
<td>15 min. avg. view time</td>
</tr>
<tr>
<td>CROSS BEING RAISED AFTER IRMA</td>
<td>109</td>
<td>10.38</td>
<td>10 min. avg. view time</td>
</tr>
</tbody>
</table>

### TOP 5 “LIVE” VIDEOS BY DAY

<table>
<thead>
<tr>
<th>Date</th>
<th>Views</th>
</tr>
</thead>
<tbody>
<tr>
<td>8/12/18</td>
<td>25</td>
</tr>
<tr>
<td>2/25/18</td>
<td>23</td>
</tr>
<tr>
<td>6/3/18</td>
<td>23</td>
</tr>
<tr>
<td>5/27/18</td>
<td>22</td>
</tr>
<tr>
<td>3/25/18</td>
<td>21</td>
</tr>
</tbody>
</table>

### TOP 5 VIEWED ARCHIVED VIDEOS

<table>
<thead>
<tr>
<th>Date</th>
<th>Views</th>
<th>Reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>4/20/18 Cross Raising</td>
<td>46</td>
<td>4/1/18 Easter</td>
</tr>
<tr>
<td>12/2/18</td>
<td>22</td>
<td>8/26/18</td>
</tr>
<tr>
<td>2/18/18</td>
<td>21</td>
<td>2/18/18</td>
</tr>
</tbody>
</table>
Video Streaming

“Live stream” numbers are UP from 2017 by 80%
“Archive views” are UP from 2017 by 73%

*Remember we lost 3 months of streaming due to hurricane Irma.*

However, mobile numbers (smart phone access) have totally dropped.

Our highest viewed video was Nick Eckerle’s video of the cross being put in place on the church after it fell during hurricane Irma.
Social Media

Facebook

Sailing Solo and Yoga continue to put us in contact with many individuals

Marco Lutheran Church is now on Facebook
Crossing the Bridge

In addition,
Chess group led by Wade Keller

Majong
Bridge

Jackie Wolfe SPLASH

Island Theater Group
## IMPACT OF 2018

<table>
<thead>
<tr>
<th>Category</th>
<th>Full:18</th>
<th>Associate: 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Members</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Baptisms</td>
<td>2 Adult</td>
<td>4 children</td>
</tr>
<tr>
<td>Friend</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Celebrations of Life</td>
<td>14 (5)</td>
<td>1</td>
</tr>
<tr>
<td>Wedding</td>
<td></td>
<td>2</td>
</tr>
</tbody>
</table>
Bulletin and Newsletter are now online, along with other forms and publications

Musical Interlude

Screens now in sanctuary

Encouraging use of devices in worship
Other use of technology might include using streaming for meetings.

Review Constitution and By Laws to include attending via video streaming conferencing.

Our Boards are in need of members to be involved, much the same as choir needs some more people.
Crossing the Bridge

• Believe will conclude in early March of 2018

• This will complete our worshipful study of the Scriptures through The Story and Believe. In total this was six years for Adult Education and Worship experiences. Power of Videos
Pray that God would show us individually and collectively, how we might be even more intentionally thus increasing the joy in our individual lives and our collective life with an intentional step forward saying “yes, I will help”

THANK YOU!
What can you do?

As we go forward into this year, there is a need for head ushers, communion assistants, lectors, worship leaders. Boards are in need of people to assist with the programmatic aspirations and desires.

Are you bi lingual? Willing to learn? Please let Pastor know